



Imagine a World Without Free Knowledge

For over a decade, we have spent millions of hours building the largest encyclopedia in human history. Right now, the U.S. Congress is considering legislation that could fatally damage the free and open Internet. For 24 hours, to raise awareness, we are blacking out Wikipedia. [Learn more.](#)

Make your voice heard



Imagine a world without
Free knowledge



DRIVE



BASIC IDEA OF THE BOOK



**There is a breach between what science suggest
and what organizations follow.**

**Persuasive book asserting the secret to high
performance**

Examples:





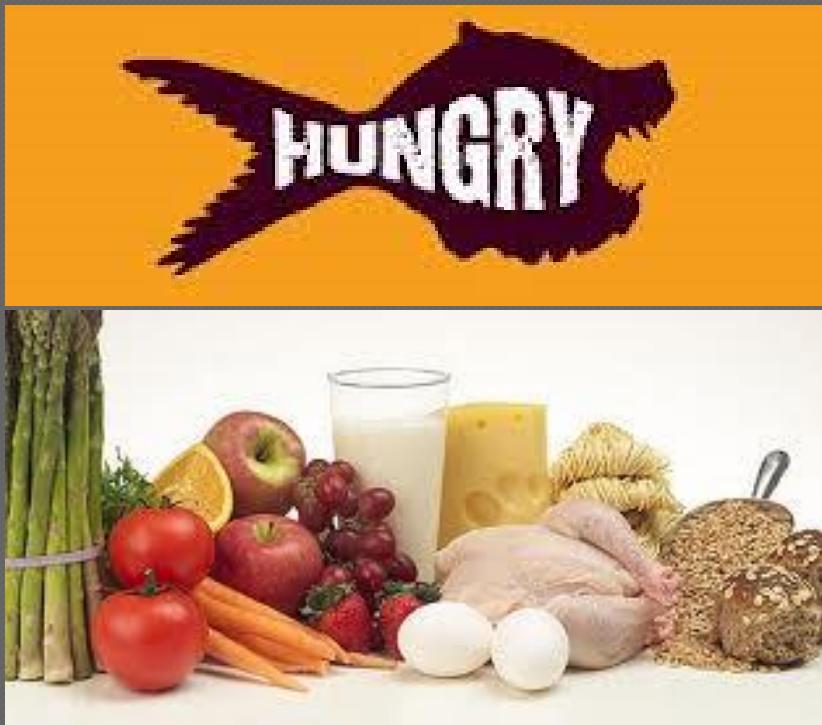
OUR MOTIVATIONS
ARE UNBELIEVABLY
INTERESTING



Motivation 1

Biological needs

Eg: The urge to eat



MOTIVATION 2



Eg: parent
day care



Alfie Kohn argues that conventional discipline that systematically use techniques of punishments and rewards risk turning children into obeyers rather than independent thinkers!

Failure of motivation 2.0

TWO GROUP PROBLEM



Motivation 3



Teacher Educ. 130
Instructional Methods
Mr. Hill

MOTIVATION

Extrinsic

- Candy
- Prizes

Intrinsic

- Confidence
- Self-Esteem



The Subprime Mortgage Crisis

Short term thinking

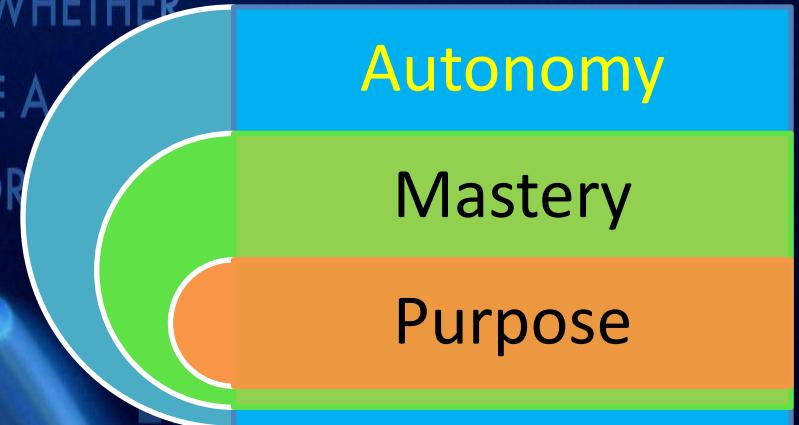


Motivation 3 – Factors

WE ALL HAVE EXACTLY
THE SAME AMOUNT
OF TIME, WHETHER
WE'RE A
OR

SINGLE.
DAY.

- ZIG ZIGLAR





- **TIME:**
- **TASK:**
- **GOOGLE**

- **TECHNIQUE:**
- **ZAPPOS**

- **TEAM:**
- **GOOGLE**



Free from external
control and constraint;
self-governing.

AUTONOMY

THE DESIRE TO BE
SELF DIRECTED

TRADITIONAL
NOTIONS OF
MANAGEMENT
RUN FOULOF
THIS





Mastery

**Environment of learning and development:
Technology development**



PURPOSE

Purpose maximization
Eg- TOMS shoes



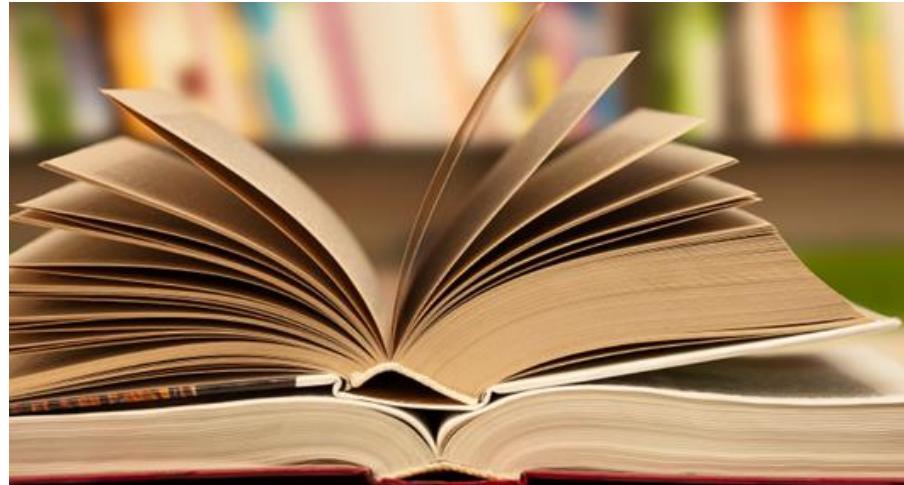
Self analysis

ESSAY @ MCRHRD



Observations & Recommendations

- Interdisciplinary
- Backed by research experiments
- Constraints on autonomy
- Must be applied in all spheres of personal and professional life.
- Motivation 2.0 not completely wrong.
- Synergic combination of motivation 2 and motivation 3.



Learnings & Conclusion

- Implication for remuneration and incentive scheme
- Good Governance
- Better leaders by Purpose maximisation
- Leadership Model of DAC

A large, colorful word cloud centered around the words "thank you" in various languages. The word "thank" is in red, "you" is in green, and "you" is in blue. The background is white with a subtle grid pattern. The word cloud includes many other words related to gratitude and thanks in different languages, such as "danke" (German), "gracias" (Spanish), "merci" (French), "mochchakkeram" (Burmese), and "obrigado" (Portuguese). The text is in a variety of fonts and colors, creating a dynamic and international feel.